



### International TSC Research Conference 2021 sponsorship pack

## When, where and themes



The International TSC Research Conference 2021 will take place **17 – 19 June 2021** through an **online platform hosted by Royal College of Physicians (RCP)**.

The conference's theme is A Vision for the Future.

The conference will explore how academics, clinicians and researchers from across the globe are ambitiously driving new opportunities in TSC to advance scientific understanding, deliver innovation in clinical practice, and transform the lives of people living with TSC and their families.

Sessions will cover seven key areas:

- Early diagnosis
- Early risk assessment
- Basic science and pre-clinical work
- Prevention
- New and available therapies
- Social research
- A vision for the future

## **Sponsorship opportunities**



By sponsoring the International TSC Research Conference 2020 you can:

- Connect with leading global scientists on the frontline of new therapeutic discoveries
- Showcase your products and services to a broad and diverse audience of international key opinion leaders
- Reach decision-maker healthcare professionals
- Support the next generation of TSC research breakthroughs

"I have been to many conferences over the years and this is amongst the best I have been to. A laser focus on moving innovation from bench to bedside, and from hospital to home."

#### **Dr Angela Peron**

Adjunct Assistant Professor, University of Utah

"The 2019 meeting was incredible because of the depth and variety of speakers. In particular, talks by scientists new to the TSC field were exceptional as they pushed our community to consider new approaches and new mechanisms of disease relevant to TSC."

#### **Dr Kevin Ess**

TSC Clinic Director, Vanderbilt Children's Hospital

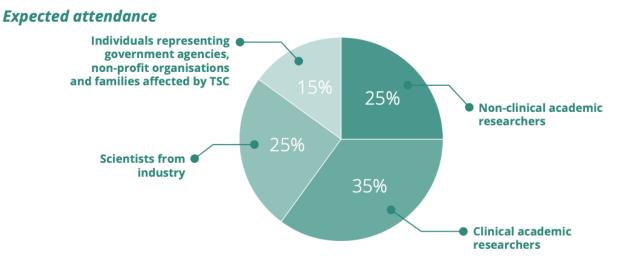
# **Working in partnership**



Our range of partnership packages for the International TSC Research Conference 2021 offer you high profile, visible and extensive involvement at this key event for the international TSC calendar.

#### Why partner with us?

You can network with the global scientific and clinical leaders who are transforming our understanding of TSC and the best way to treat and care for those affected by this condition.



## **Sponsorship packages**



	SOLD	SOLD		
	Gold sponsor	Symposium sponsor	Silver sponsor	Bronze sponsor
Cost	£20,000	£15,000	£10,000	£5,000
Number of packages available	1	2	2	5
Promoted as conference sponsor with logo in all promotional materials	Yes	Yes	Yes	Yes
Complimentary registrations to whole conference	6	5	4	2
Sponsor Intros and Video Ads during break	Yes	Yes	No	No
Dedicated e-blast to registered delegates	Yes	No	No	No
Recognition and logo on conference e-materials and slides between sessions	Yes	Yes	Yes	No
Complimentary virtual exhibition stand	Yes	Yes	Yes	Yes
Acknowledgement and logo in virtual conference programme	Yes	Yes	Yes	Yes
Access to shareable delegate list	Post-event	Post-event	No	No
Advertisement in the conference programme e-book	Full page	Half page	Half page	Quarter page
Blog post on TSA website (topic to be explored and discussed with TSA)	Optional	No	No	No
Keynote speaker sponsorship (opening session)	Optional	No	No	No
I hour dedicated symposium slot	No	Yes	No	No

## **Rapid-fire poster sessions**



- Rapid-fire presentation sessions are designed to allow for a succinct overview of research findings
- Each presenter of rapid fire session will be given 3 minutes to share their work
- Each themed session includes a 15 minute rapid-fire poster presentation round
- Five top abstracts per theme will be invited to present their poster in three minutes

Sponsorship of rapid-fire poster session: £5,000

- 1 x complimentary full conference pass for a representative from your organisation
- Acknowledgement and logo in conference programme
- Logo on display on all poster session signage

#### Early Career Researchers Awards – UNAVAILABLE



Invest in the future of TSC research by sponsoring Early Career Researchers Awards to assist attendance at the International TSC Research Conference 2021. You will be acknowledged and your logo included across conference materials and in the conference brochure for sponsoring the awards.

Attending a major conference is particularly important for early career researchers because it allows them to present their work to an expert audience and gives them the opportunity to make useful contacts for potential future collaborations.

Abstracts of eligible young researchers requesting consideration for travel awards will be reviewed by a dedicated committee. The Committee will select six abstracts for receipt of awards to the value of registration fee.

Sponsorship of Early Career Researchers Award: £1,740

- 1 x complimentary full conference pass for a representative from your organisation
- Acknowledgement and logo in conference programme
- Invest in future of six rising stars from the Early Career Research Community

# **Exhibition opportunities**



#### Virtual exhibition stand

This virtual exhibition gives our delegates the opportunity to meet major organisations from around the world who are working to improve the lives of individuals living with TSC and their families.

Virtual exhibition stand: £2,500 per stand

- 1 x virtual exhibition stand
- 2 x complimentary full conference passes for representatives from your organisation
- Your logo and 150-word company profile included in the conference book and on the conference webpage with a hypertext link to your website

## Programme agenda: Day one



Time	Agenda item	Duration	Time	Agenda item	Duration
14:00 - 14:40	Opening and plenary session		16:05 – 16:25	Break, exhibition and poster viewing	20 mins
	Welcome (and Housekeeping) from the TSA CEO, SC Chairs Keynote speaker: Prof Julian Sampson	10 mins 30 mins	16:25 – 17:40	Session 2 – Early risk assessment	20 mins
14:40 – 16:05	Session 1 – Early diagnosis			David Kwiatkowski	(+10)
	Community speaker	10 mins		Submitted speaker	8 mins (+2)
	UK speaker			Submitted speaker	8 mins (+2)
	Invited speaker Sergiusz Jozwiak	20 mins (+10)		Submitted speaker (ECR)	8 mins (+2)
	Submitted speaker	8 mins (+2)		Top five poster presentations	15 mins (5x3 mins)
	Submitted speaker	8 mins (+2)	17:40 – 18:00	Break, exhibition and poster viewing	20 mins
	Submitted speaker (ECR)	8 mins (+2)			
	Top five poster presentations	15 mins (5x3 mins)	18:00 – 19:00	Symposium	60 mins

## Programme agenda: Day two



Time	Agenda item	Duration	Time	Agenda item	Duration
14:00 – 14:05	Welcome from Chairs	5 mins	15:50 – 16:50	Session 4 – Basic science and pre-clinical work (A)	
14:05 – 15:30	Session 3 – Research into new and available therapies Community speaker Eva Schoeters	10 mins		Invited speaker Brandan Manning Submitted speaker	20 mins (+10) 8 mins (+2)
	Invited speaker Petrus de Vries	20 mins (+10)		Submitted speaker Submitted speaker	8 mins (+2) 8 mins (+2)
	Submitted speaker	8 mins (+2)	16:50 – 17:00	Break	
	Submitted speaker	8 mins (+2)	17:00 – 18:05	Session 5 – Basic science and pre-clinical work (B)	
	Submitted speaker (ECR)	8 mins (+2)			
	Top five poster presentations	15 mins (5x3 mins)		Invited speaker Elizabeth Henske	20 mins (+10)
				Submitted speaker	8 mins (+2)
				Submitted speaker (ECR)	8 mins (+2)
				Top five poster presentations (sessions A and B)	15 mins (5x3 mins)
15:30 – 15:50	Break, exhibition and poster viewing	20 mins	18:05 – 19:00	Symposium	55 mins

## **Programme agenda: Day three**



Time	Agenda item	Duration	Time	Agenda item	Duration
14:00 – 14:05	Welcome from Chairs	5 mins	17:05 – 17:20	Break, exhibition and poster viewing	15 mins
14:05 – 15:30	Session 6 – Prevention				
	Community speaker	10 mins	17:20 – 18:30	Session 8 – A vision for the future	
	Invited speaker Hope Northrup	20 mins (+10)		Invited speaker: Xandra Breakefield	20 min (+10)
	Submitted speaker	8 mins (+2)		Guest speakers:	15 mins (+5) 15 mins (+5
	Submitted speaker	8 mins (+2)		John Bissler Darcey Kreuger	
	Submitted speaker (ECR)	8 mins (+2) 15 mins (5x3		, ,	
	Top 5 poster presentations	mins)			
15:30 – 15:50	Break and poster viewing	20 mins			
15:50 – 17:05	Session 7 – Social research				
	Invited speaker Anna Jansen	20 mins (+10)	18:30 – 18:55	Special session: The TANDem Project: An update	15 mins (+10)
	Submitted speaker	8 mins (+2)		Petrus de Vries and Anna Jansen	
		8 mins (+2)			
	Submitted speaker	8 mins (+2)	18:55 – 19:00	Thank you and close	5 mins
	Submitted speaker (ECR) Top 5 poster presentations	15 mins (5x3 mins)			

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## **Sponsorship benefits**



- Visibility. Proudly demonstrate your investment in the future health, education and wellbeing of individuals and families affected by TSC
- Recognition. Be recognised through the conference, in the media, by key stakeholders and at other TSCrelated events as a supporter of TSC research initiatives around the world
- Increase voice. Directly meet with global key opinion leaders in the TSC sphere, and help to make your voice and your priorities heard
- Leadership. Enhance your leadership role in the business community, by committing to a front-row seat in improving the lives of people affected by TSC
- Corporate responsibility. Deepen your emerging name in the TSC community while showing your corporate social responsibility and philanthropy by supporting a vital TSC charity
- **Staff engagement**. Encourage the passion of your staff to improve the world for the TSC community through brand alignment with the TSA
- Connect with the TSC community. Through the TSA, be an ally of the TSC community around the globe through our digital-first communication strategies

## **About the TSA**



The International TSC Conference 2021 is proudly organised by the Tuberous Sclerosis Association (TSA). Founded in 1977, the TSA is the only UK charity focused on improving the lives of people affected by TSC.

The TSA aims to provide help for today and a cure for tomorrow through:

- Support for the community. We support individuals and families affected by TSC, through our dedicated support team, up-to date information and annual flagship events
- Research. We fund world-class research into the causes, management and treatment of TSC
- Campaigns. We work to influence NHS policy to ensure that people affected by TSC get the care that they
  deserve
- **Support for professionals**. We expand the knowledge and expertise of health, social care and education professionals that help people affected with TSC

Thanks to the TSA, the TSC community in the UK should never feel alone.

To find out more about all sponsorship, partnership and networking packages, please contact: Dr Pooja Takhar (Head of Research, Tuberous Sclerosis Association): 0300 222 5737 / pooja.takhar@tuberous-sclerosis.org