

tssa

**GAMING
CHAMPION**

**Fundraising
guide**

#TSA GamingChampion



About us

We are so pleased that you chose to fundraise for The Tuberos Sclerosis Association (TSA)! The TSA is here for everyone in the TSC community. We help through:

Support for the community:

We support individuals and families affected by TSC through our dedicated support team, up-to date information and flagship events



Research:

We fund world-class research into the causes, management and treatment of TSC

Campaigns:

We work to influence NHS policy, ensuring those affected by TSC get the care they deserve

Support for professionals:

We expand the knowledge and expertise of health, social care and education professionals that help people affected by TSC

What is TSC?

Tuberous Sclerosis Complex (TSC) is a rare genetic condition that causes growths to develop in different areas of the body. A person is born with TSC - you cannot develop the condition during your life.

A person is born with TSC, meaning that the condition is not something that a person can develop over time. However, problems from TSC might not be obvious until later in life.

TSC causes non-cancerous growths to develop in different organs around the body, such as the brain, eyes, heart and skin. Issues caused by TSC are as a result of the growths developed due to the condition.

How does TSC affect lives?

TSC affects everyone living with the condition differently, common problems include:

- **Difficult to control seizures**
- **Developmental delay**
- **Autism**
- **Behavioural and learning difficulties**
- **Sleep problems**
- **Kidney problems**

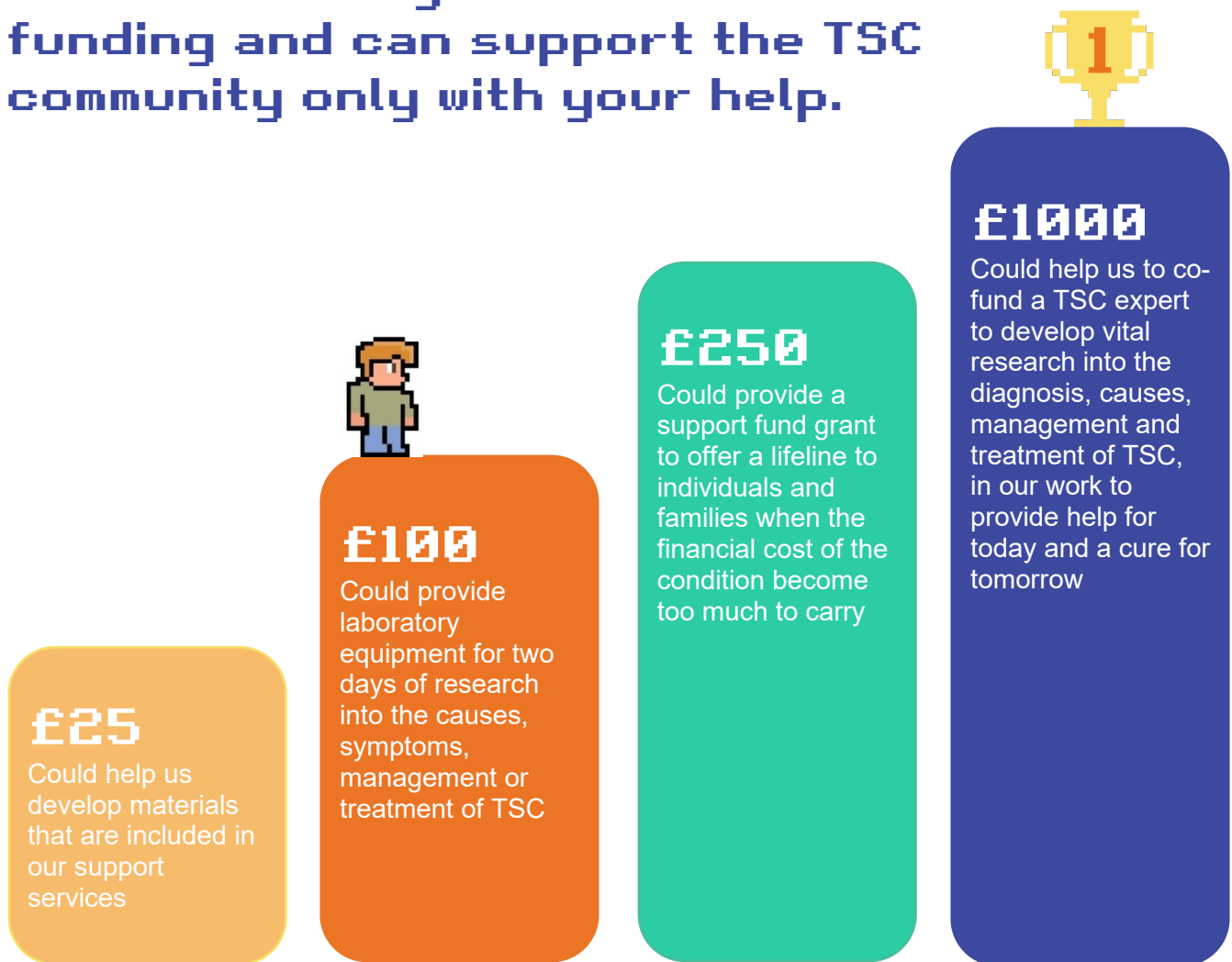


How fundraising makes a difference

Our understanding of TSC, its influence on the body and how to manage the condition has improved significantly in recent years.

But, we still have a long way to go.

We receive no government funding and can support the TSC community only with your help.



Let's get started...

We have developed this guide to give you lots of ideas and tips to kickstart your fundraising.

Don't forget...

To tell us what you are up to – send your stories and photos to fundraising@tuberous-sclerosis.org



Remember

If you're under 18, a parent or guardian will need to get in touch with us on your behalf **before** any fundraising begins

Deciding on your gaming challenge

It's a marathon, not a sprint

Could you game for 12 or even 24 hours? A gaming marathon is the most common game-related fundraising challenge. Commit to play for a continual period, either solo or as part of a team.

Competing for gold

Test your skills and compete against others. You could charge an entry fee with proceeds going to the TSA. How about a FIFA tournament, or Fortnite battle royal? A great fundraiser epically in the workplace.

Take on an ultra-challenge

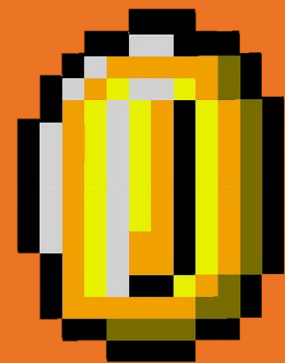
The gaming world is full of ultra-hard tasks. Ask people to sponsor you to take on a speedrun or self-imposed challenge.

Go game-free

This one is for the gaming fanatics. Take on the hardest challenge and get sponsored to give up your console or favourite game for a whole month!

Cash for games

Got a box full of old games just collecting dust? Have a Spring clean and sell them to other gamers, then donate the proceeds to the TSA!



Get a boost...

Live streaming

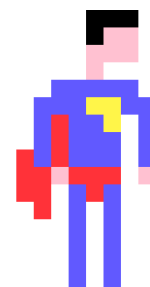
Use Twitch, YouTube or Facebook to broadcast your gaming fundraiser to the world!

Gaming bakes

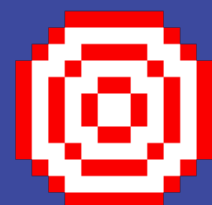
Keep yourself fuelled for your gaming session. Take a traditional bake sale and give it a gaming twist by making game-themed treats!

Come dressed for the occasion

How about combining your gaming event with some special gaming fancy dress?



Whatever you do – give it your best shot!



Picked your challenge?

How it works



Create your JustGiving page



Set a date and time for your event



Gather your virtual squad or go solo



Take on your event and improve lives



Support

Once you've signed up, we'll keep in touch with inspiration, tips and ideas to help you on your epic fundraising journey.

JustGiving also has a gaming hub which has a variety of useful resources, including a guide on [how to set up a live stream](#) in aid of the TSA.

If you need any support with fundraising, don't hesitate to get in touch with the team – you don't need to go solo! We'll be happy to help, just email fundraising@tuberous-sclerosis.org

Sponsorship

Sponsorship is great way to raise funds and get your family, friends, followers and colleagues involved in what you're doing. You will be amazed how generous and supportive people can be!

You can do this online by setting up a JustGiving page for the Tuberous Sclerosis Association [here](#). By using JustGiving you are also able to run a gaming live streaming via Twitch.

For those friend and family not online, you can also [download a printable sponsorship form](#) for any offline fundraising. Any offline donations can be added as offline donation to your JustGiving page or sent directly to us.

#TSA Gaming Champion

Top fundraising tips to up your gaming

1. Set up your JustGiving page - Set the date and make sure you add an image and tell your personal story!
2. Set your target and aim high! Pages with a target raise up to 46% more than those without
3. Link your Twitch – connect your Twitch account to your fundraising page so people can watch and donate with ease!
4. Forfeits – think of fun ways to encourage people to donate more, would you wear fancy dress for a donation of £50, let someone chose the fancy dress for £100!
5. Recruit a team – ask family , friends or colleagues to join you in your gamer fundraiser or encourage them to support you and make a donation
6. Stretch your challenge – add another 30 mins to your marathon time every time you reach a milestone, for example every £150 raised. If you're planning a marathon session, make sure you keep hydrated, take plenty of breaks and stretch those muscles. Look after yourself!
7. Kick-start your fundraising page by making a donation yourself, or ask a friend or family member if they'd be willing to make the first one – this often encourages others to follow
8. Don't forget your offline friends and work colleagues – you can still ask them to donate using a sponsorship form
9. Make your challenge unique and engaging. Why not set a point target? over 24 hours and create mini targets and in-game challenges along the way to keep your followers watching and donating?
10. Let everyone know about your amazing fundraising efforts. Share your donations link on all your social media channels and let us know when you're doing it Tag [@uktsa](#) and use the hashtags [#TSAGamers](#)

Humble Bundle



Buy games and give a percentage of your purchase to TSA via [Humble Rewards](#).

The small print

The TSA, Twitch and JustGiving are separate organisations. You will need to agree to the Terms of Service & Privacy Policy for your chosen service:

Twitch - [Terms of Service](#), [Privacy Policy](#)

JustGiving - [Terms of Service](#), [Privacy Policy](#)

TSA's fundraising terms and conditions are [here](#) before you register, by registering you are agreeing to these terms and these will give you key information if, for example, you want to feature our logo on your livestream page.

FAQs

Can I take part if I'm under 16?

You can still get involved but you will need to ask your parent/guardian to set up your giving page for you, you must be over 16 to use JustGiving.

Please ask them to email fundraising@tuberous-sclerosis.org to confirm they are happy for you to take part.

Can I fundraise if I don't stream?

Of course - We would still love to have offline gamers fundraise for us as well, whether it's a one-off solo challenge, weekend MarioKart tournament or Fifa with colleagues on a lunch break. You can still set up a JustGiving to collect donation or entry fees.

Which games can I play?

You can play any game that you enjoy, with the console of your choice. Maybe you want to sharpen your skills on a tried and tested favourite, or there's a new game you've got your eye on. You could keep it old-school and go for some retro gaming, or pick something that's brand new. If you're planning a longer challenge, why not mix it up with a few different games and set up tournaments or speed runs?

Can I game in a group?

Whether gaming together or playing solo, you're very much welcome to be involved. Gaming is about having fun and connecting with others whether you're getting a group together or streaming solo to the world. If you are in a team, you can choose one member of the team to register the team on JustGiving to get started and they can add you each as team members.

What platform can I stream on?

You can embed Twitch directly on your JustGiving fundraising page, which means all your friends and family can see what you're up to on the day of your event and it is easy for them to donate.

To connect your page to a Twitch account, you'll first need to have a JustGiving Page. If you don't have one already, [click here](#) to set one up. Then [follow these simple steps](#) to connect your page and see your donations in real time.

Still have more questions?

Don't hesitate to contact the team at fundraising@tuberous-sclerosis.org
or give us a call on **0300 222 5737**.

Thank you again and good luck!
We couldn't do it without you.

The money



So, you have held your gaming event – we hope you enjoyed it! The hard part is now over. Now, you just need to pay in your hard-earned money to the Tuberous Sclerosis Association.



Send a cheque

Send a cheque made payable to:

'Tuberous Sclerosis Association'
Unit 56
1 Emma Street
London
E2 9FP



Bank transfer

CAF bank
Account number:
00007047
Sort code: 40-52-40

Put your name as a reference and email fundraising@tuberous-sclerosis.org



Card payment

Pay via card online (tuberous-sclerosis.org/payonline) or by giving us a call on 0300 222 5737

After the event



We ask that you pay the money you have raised to us within six weeks of your event. If this is not possible, please let us know:

fundraising@tuberous-sclerosis.org / 0300 222 5737.

giftaid it

Please encourage your eligible sponsors to make Gift Aid declarations (using their home address). We can then claim an extra 25p for every £1 donated.

No matter how you pay in your fundraising, please post us any gift aid form or sponsorship forms to 'Freepost TSA'

Thank you for your support

