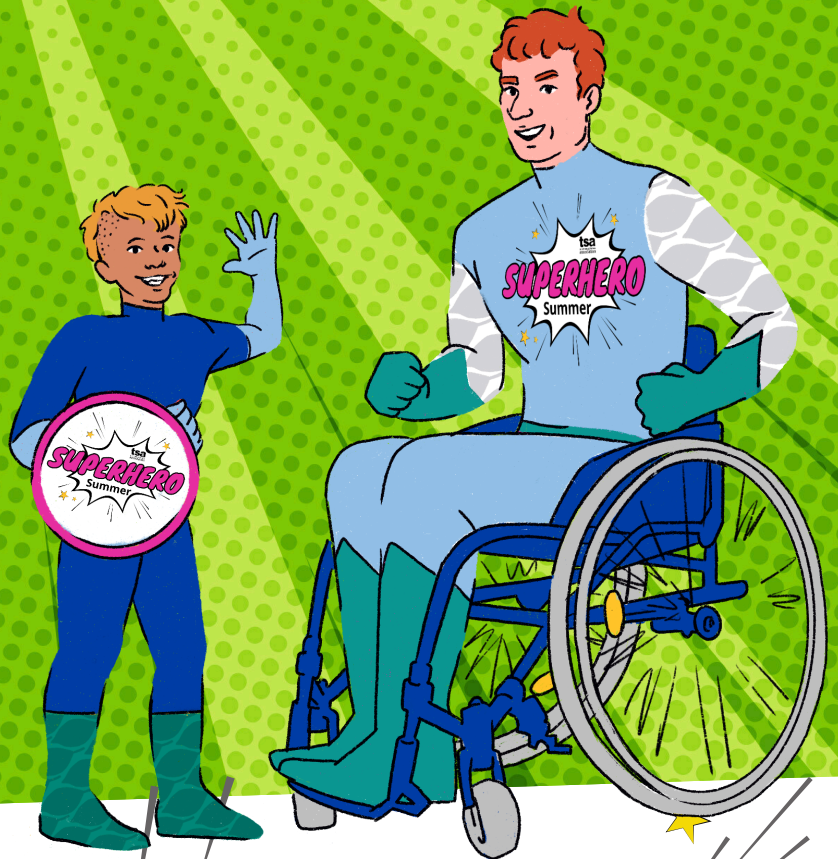


FUNDRAISING GUIDE

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tuberculosis, sclerosis
association

SUPERHERO Summer





HEROES ASSEMBLE FUNDRAISING GUIDE

Hosting a "Heroes Assemble" superhero fundraising event is a fantastic way to engage your community, raise funds for a great cause, and have fun while doing it! This guide will walk you through every step to ensure your event is a heroic success.

Thank you for signing up to host your very own Heroes Assemble fundraising event. By undertaking this heroic mission, you are helping to support individuals and families affected by Tuberous Sclerosis Complex (TSC). Your involvement makes a real difference.

We're here to make your fundraising journey as enjoyable and successful as possible. From tips to templates, this guide is packed with everything you need to reach your goals. Plus, our team is available to assist you every step of the way. So suit up & get ready for launch!



PREPARE FOR LAUNCH

Step one: Define your mission

Consider what kind of event you'd like to organise. Would you like to organise a bake sale, a Superhero-themed quiz night, BBQ, walk or run? Or maybe you could encourage your work colleagues to dress up for a day and make a donation. Let your imagination run wild!

Step two: Choose a venue and a date

Depending on the type of event you've chosen, select a venue and a date that works for you. It's a whole Superhero Summer, so you have time for planning and promotion. Consider a venue that accommodates the crowd you're expecting and consider indoor/outdoor and accessibility options.

Step three: Assemble your team

A superhero team is only as strong as its members! Recruit volunteers to help with organising, promotions, logistics, and entertainment. Assign roles such as event coordinator, finance manager, and marketing lead.

Step four: Spread the word

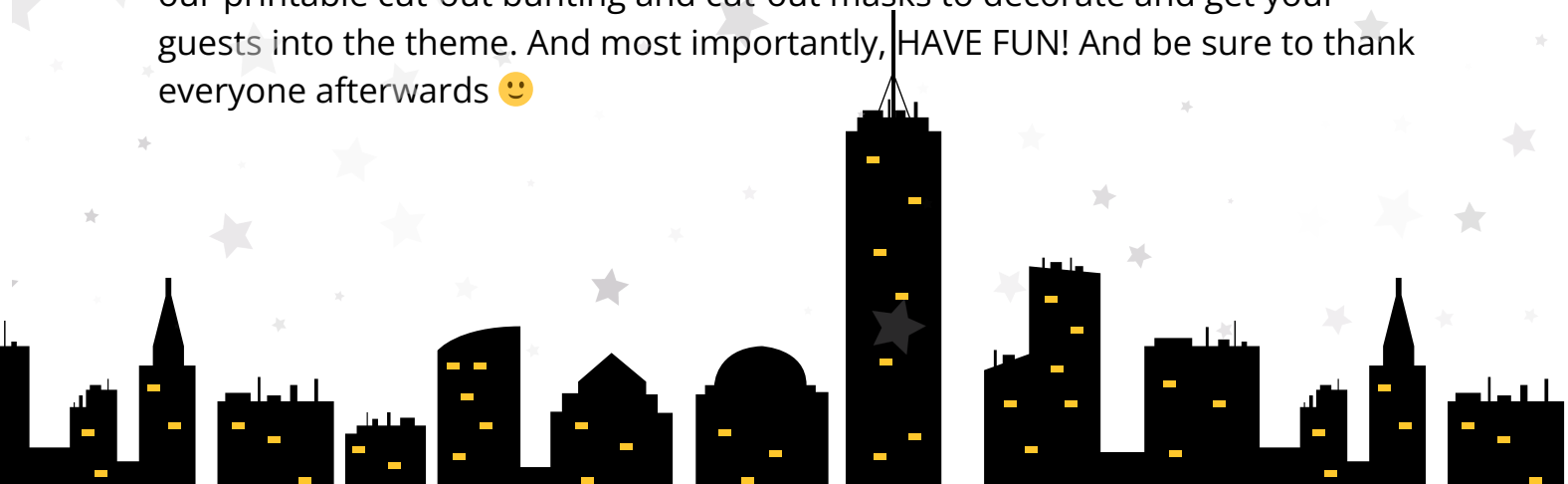
Use multiple channels to spread the word about your event: social media, Whatsapp, posters & flyers, word of mouth. And don't forget to tell us all about your plans too!

Step five: Set up a donation system

Think about how you're going to raise funds - are you going to ask for an entrance fee, are you going to collect sponsorship, are you going to sell items like cakes and homemade goods or are you going to set up a JustGiving page?

Step six: Suit up and save the day!

Make sure you start early on the day of your event so you're organised. Use our printable cut-out bunting and cut-out masks to decorate and get your guests into the theme. And most importantly, HAVE FUN! And be sure to thank everyone afterwards 😊





YOU ARE MAKING A DIFFERENCE

Every donation counts. We receive no government funding, so your support means that the TSA can be here for everyone affected by TSC.

The Tuberous Sclerosis Association is dedicated to improving the lives of people affected by TSC. Donations from events like Heroes Assemble enable us to:

- Provide vital information and support services.
- Fund pioneering research to find better treatments and, one day, a cure for TSC.
- Advocate for the needs of the TSC community across the UK.



£10

could provide a free information pack to support parents with a newly diagnosed child

£20

could provide one-to-one tailored guidance through our confidential helpline

£50

could fund essentials needed for a clinical trial into new treatments

FUNDRAISING TIPS

Some ideas to help you get started

Share your plans on **social media** & get all of your friends, family, neighbours and colleagues involved

Tell your employer, they may sponsor you or **match your donations!**

Use the **bunting, masks, posters** and other fundraising tools in this pack to help with your Superhero theme

Setting up a **JustGiving page** and sharing it is the easiest way to collect donations for your event

Approach local businesses who may be willing to provide **prizes** or help with promotion

Make sure you have a few **volunteer helpers** to assist you, so you're not doing everything on your own

Encourage everyone to **dress up** as their favourite Superhero to get into the spirit of the event

Think about engaging activities to liven up your event such as strength challenges, obstacle courses, costume contests or **Superhero-themed** snacks and drinks

Most importantly, **HAVE FUN** and encourage everyone to be a hero for the TSC community!



Cashless donations on the go with



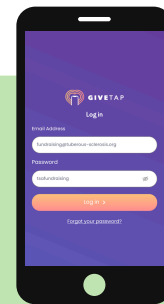
GIVE TAP

All you need is your phone and to download the free Give Tap App.



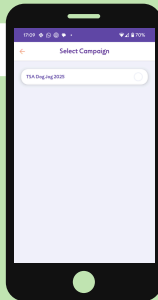
Step 1

Download the Give Tap on Apple App Store or Google Play Store



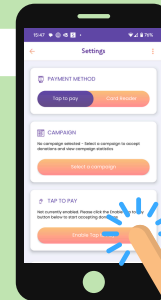
Step 2

Log in with email:
fundraising@tuberosclerosis.org
and password **tsafundraising**




Step 4

Select the relevant fundraising campaign



Step 3

Enable the option Tap to Pay

Click the Give Tap icon  to take your first donation, select/enter the donation amount, then press continue. If you tick the Gift Aid box the donor will be asked for their name and address.

FAQ's

What is the Give Tap app and how does it work?

The Give Tap App enables you to take contactless donations in person, instantly, from your own phone.

Is any donor information stored on the phone?

No, all data is transmitted at the point of donation, with nothing left on the app post-donation. Donors can be confident that the security of their card details is maintained at each stage of the process.

What happens to the donation?

The donation will be paid to the TSA via Stripe who will then deduct their fees and make a payment to the TSA. No payments are made to the fundraiser.

What is the minimum and maximum donation?

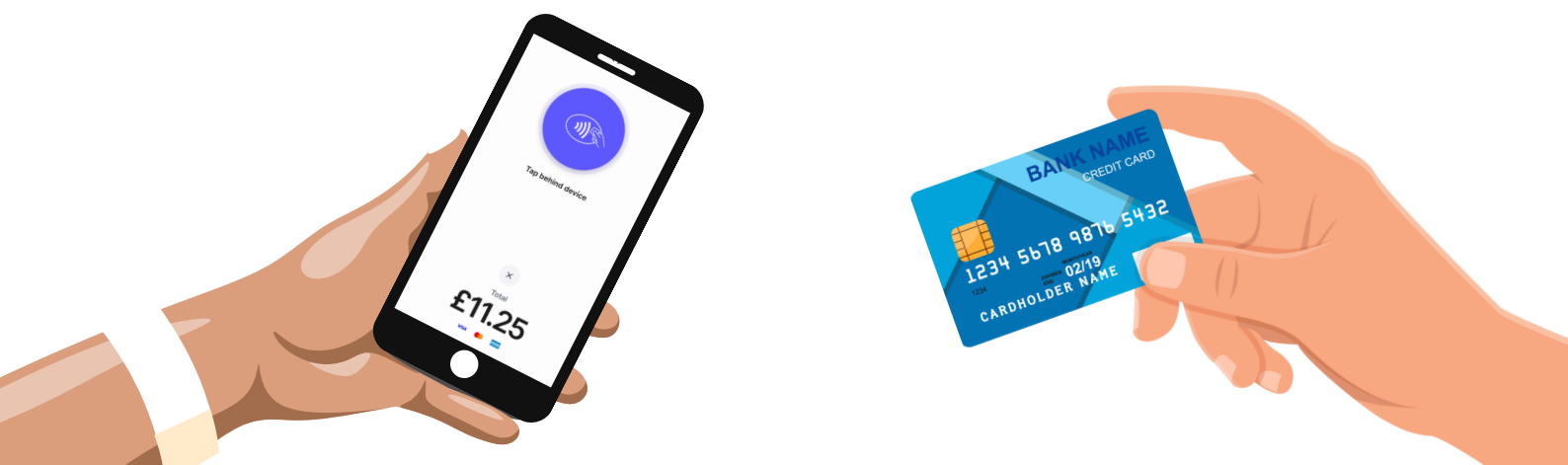
There is no minimum donation. The contactless limit in the UK is £100, there is no limit to the number of transactions you can take.

What phone/software version do I need?

It's available on iOS and Android. If you have an iPhone you will need an iPhone XS or later, running iOS 16.4 or later. Please note, the iPhone SE is not currently supported for this feature.

Does it take digital wallets e.g Apple Pay?

Yes - the app accepts payments from NFC-based digital wallets such as Apple Pay, Google Pay and Samsung Pay.





I'm raising funds for the

Tuberous Sclerosis Association

To provide help for today and a cure for tomorrow



Fundraiser Name: _____

Event: _____

Date: _____

Address: _____

Postcode: _____

Email: _____

☒ Tick the Gift Aid Box

The TSA will receive 25p for every £1 that you donate.

Full name	Home address We need your address to claim Gift Aid on your donation.	Postcode	Email We'd like to contact you with information about TSA news and events. Please tick here if you wish to receive updates.	Donation amount	Donation date
			<input type="checkbox"/>		
			<input type="checkbox"/>		
			<input type="checkbox"/>		
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Total raised £

Thank you for your support!

The donor information on this form will be used for processing your Gift Aid claim.
Please refer to our privacy policy for more information: www.tuberous-sclerosis.org.

giftaid it If you are a UK tax payer please provide your full home address and postcode to make your donation go further.

By ticking the 'Gift Aid' box you are agreeing to the following statement -
"I want Tuberous Sclerosis Association (TSA) to reclaim tax on my donation detailed above, given on the date shown. I confirm I am a UK taxpayer and understand that if I pay less Income Tax or Capital Gains Tax in the current tax year than the amount of Gift Aid claimed on all my donations it is my responsibility to pay any difference".

Thank you for fundraising for the Tuberous Sclerosis Association

Your details

Name

Address

Postcode Telephone

Email Date paid

Paid via ☐ Online ☐ Post ☐ Bank Transfer ☐

Keep up to date with the TSA

We'd love to keep in touch with you about our services, support, events, charity news and fundraising. We will not be able to contact you without your permission. Please tick the boxes below so that we can continue to share information and ask for your help.

Post ☐ Phone ☐ Email ☐ Text (SMS) ☐



Complete and send a copy of this form to
fundraising@tuberous-sclerosis.org

Event name

Event date

Total raised

Pay in your donations



Online

Visit www.tuberous-sclerosis.org/donate

Post

Please make cheques payable to "TSA"

Fundraising Team, The Tuberous Sclerosis
Association, Courtenay House
Pynes Hill, Exeter EX2 5AZ



Bank Transfer

Account Name: Tuberous Sclerosis Association
Sort Code: 40-52-40

Account number: 00007047



BE A HERO FOR THE TUBEROUS SCLEROSIS ASSOCIATION



tuberous-sclerosis.org/superhero-summer

Charity no. 1039549 (England & Wales) SC042780 (Scotland)

WE'RE ASSEMBLING FOR THE TUBEROUS SCLEROSIS ASSOCIATION

Event:

When:

Where:



tuberous-sclerosis.org/superhero-summer

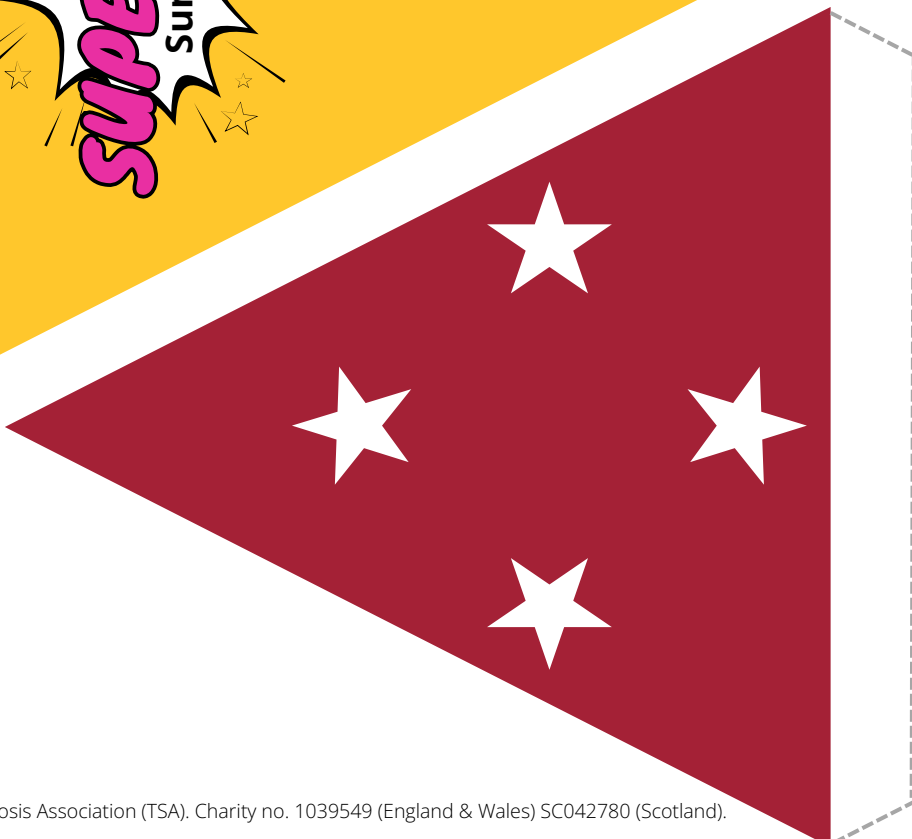
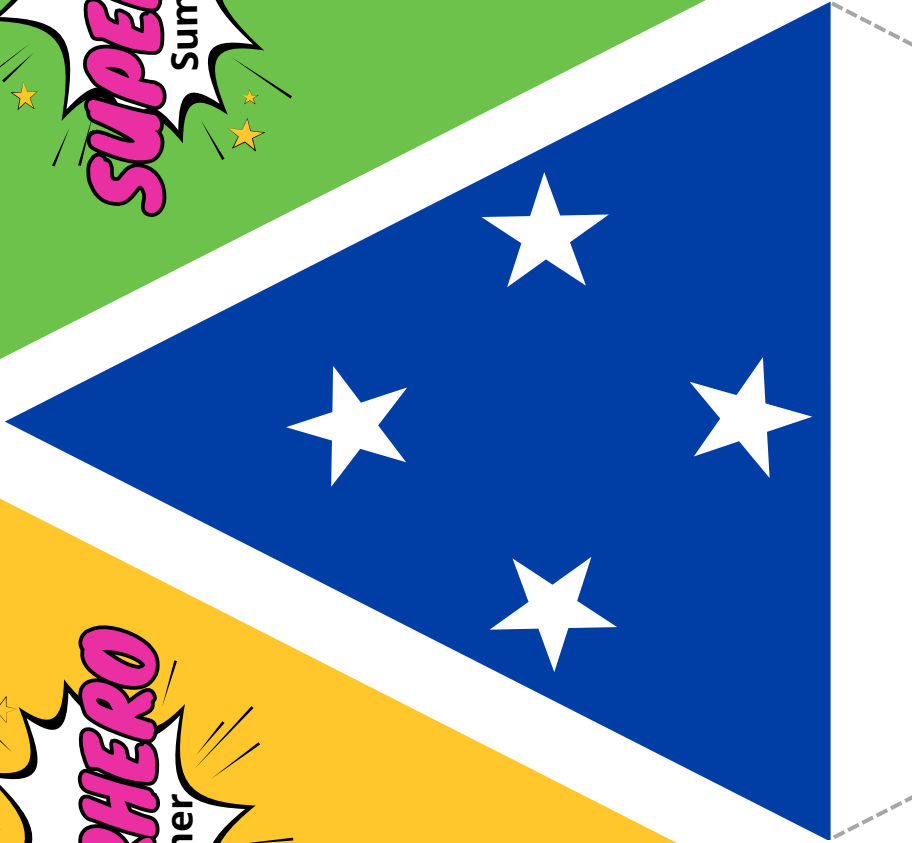


Charity no. 1039549 (England & Wales) SC042780 (Scotland)

SUPERHERO BUNTING

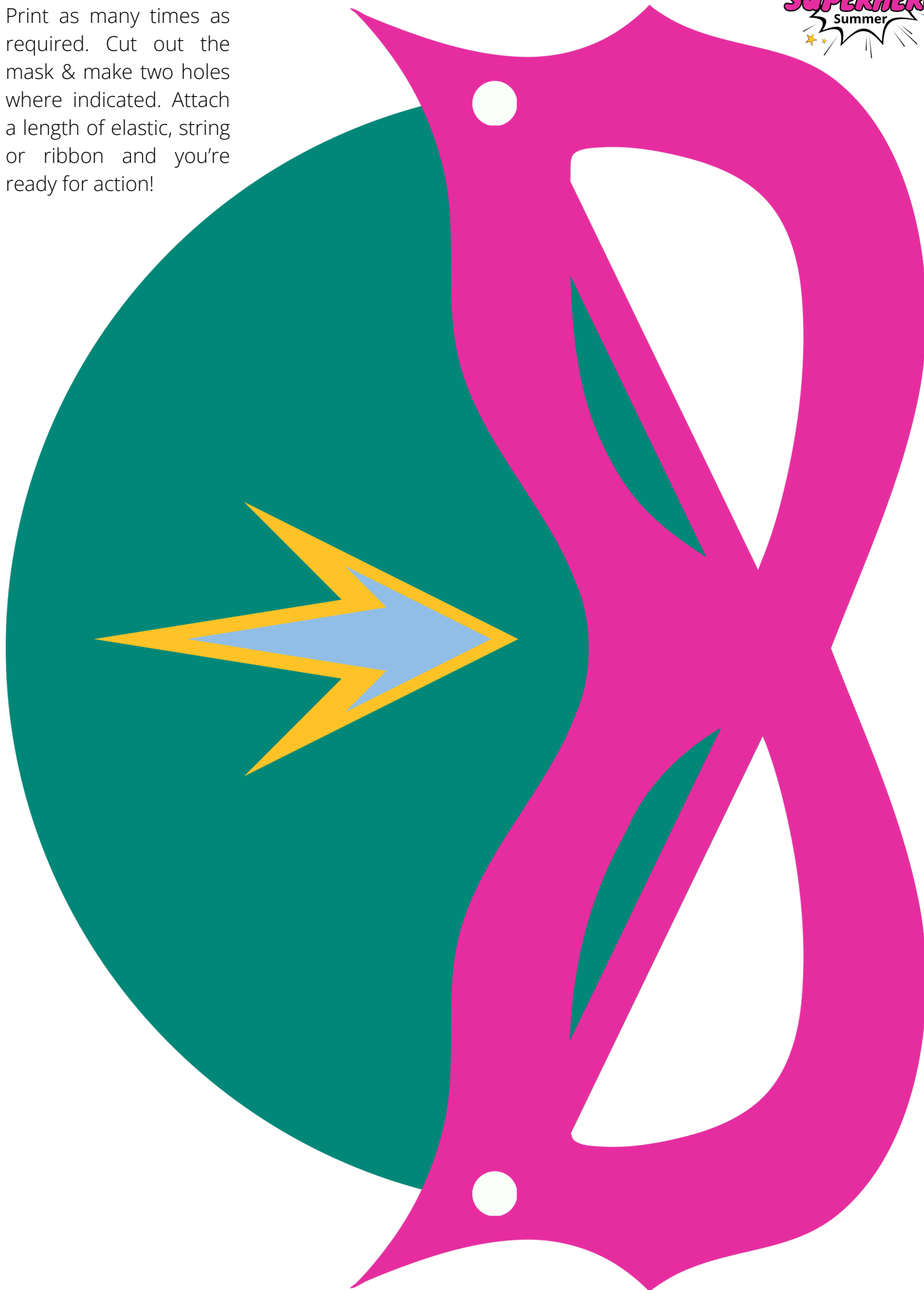
Print as many times as required.

Cut out the triangles and fold the top tabs over a length of string or ribbon. Hang your bunting to decorate your TSA Superhero event!



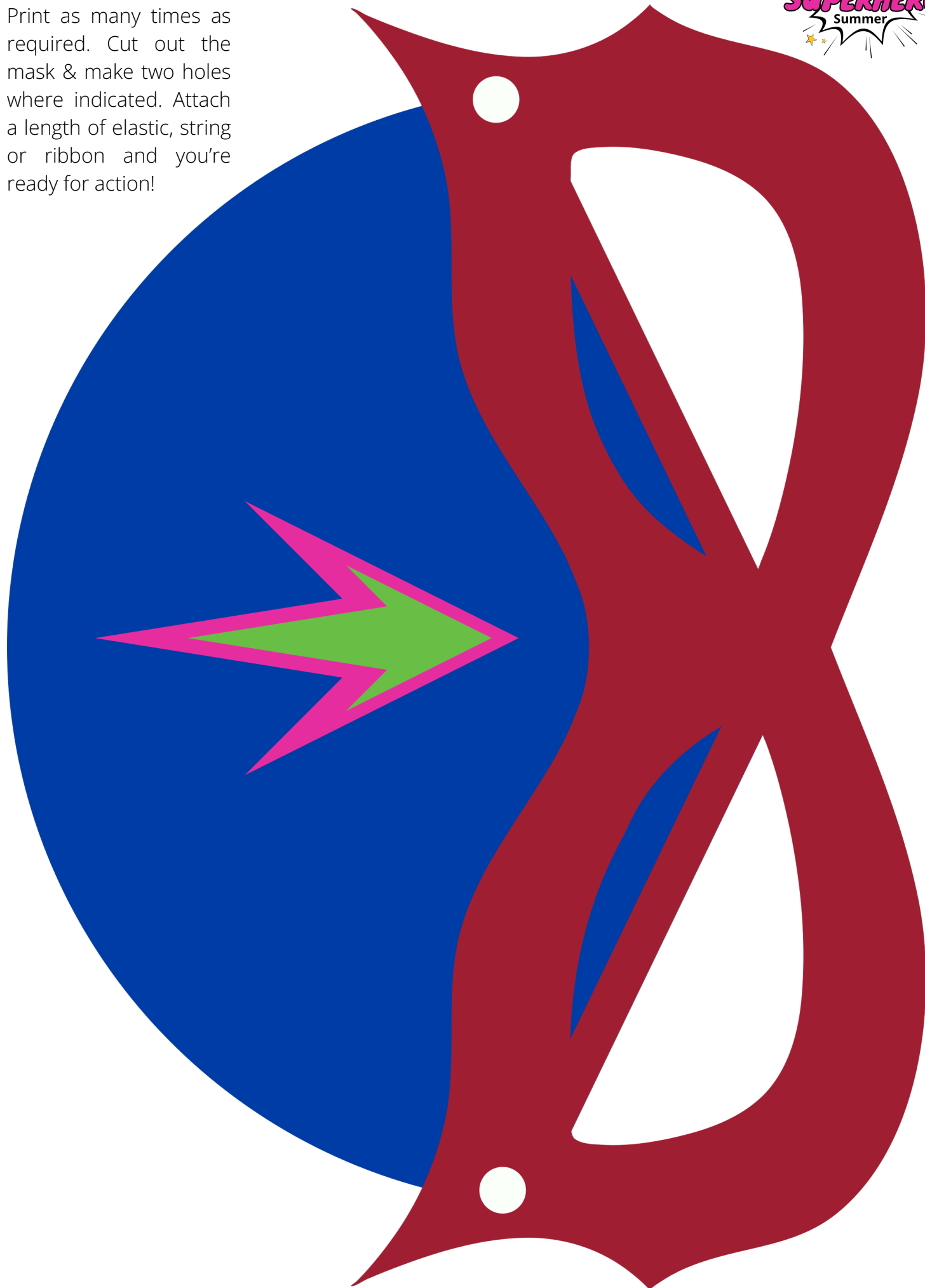
SUPERHERO MASK

Print as many times as required. Cut out the mask & make two holes where indicated. Attach a length of elastic, string or ribbon and you're ready for action!



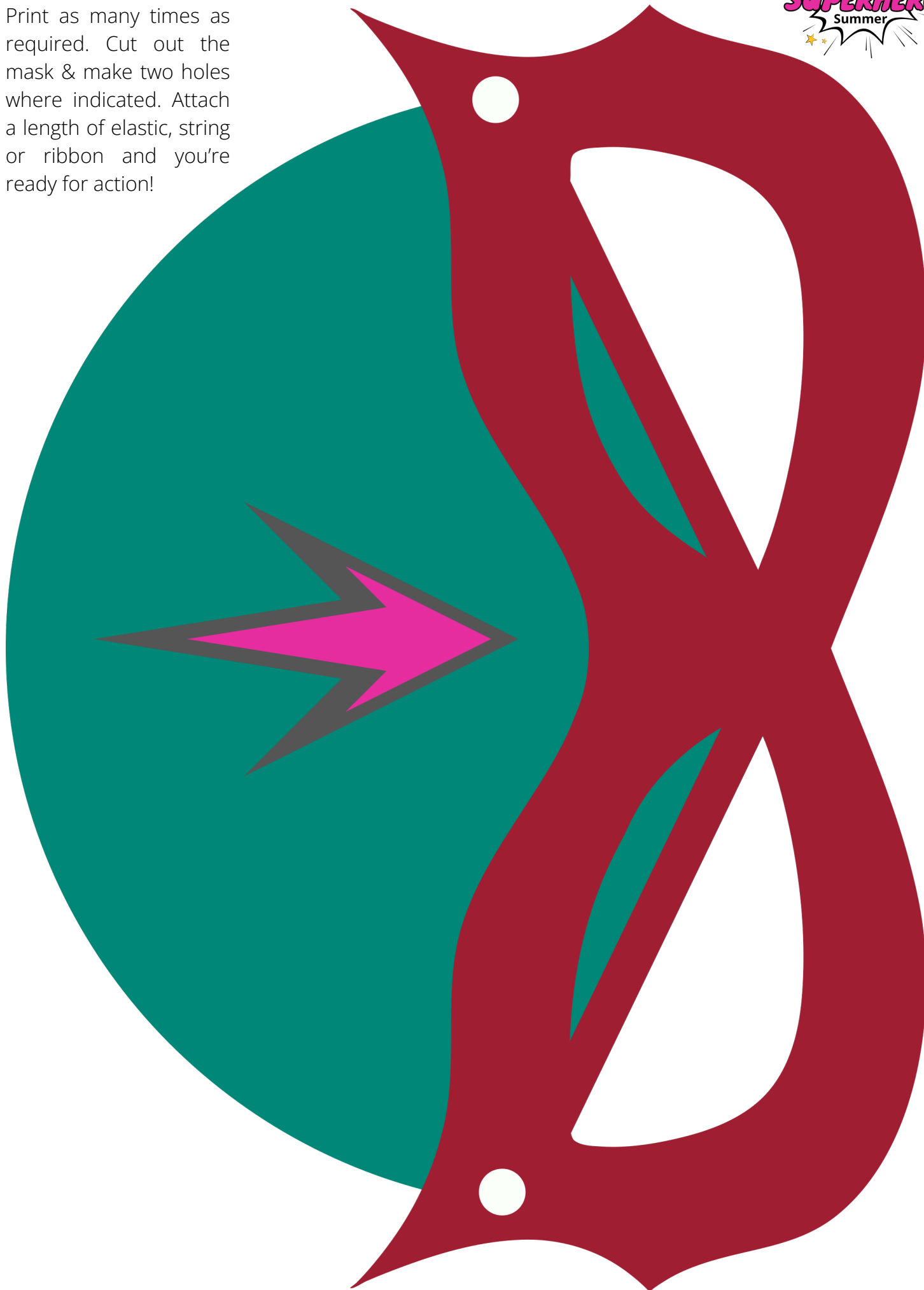
SUPERHERO MASK

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SUPERHERO MASK

Print as many times as required. Cut out the mask & make two holes where indicated. Attach a length of elastic, string or ribbon and you're ready for action!





If you need back-up, email
fundraising@tuberous-sclerosis.org

Good luck with your
mission heroes,
and thank you!



The TSA, Courtenay House, Pynes Hill, Exeter, EX2 5AZ



Registered with
FUNDRAISING
REGULATOR